



# SPEAKER REQUEST FOR PROPOSALS

FleetCon 2024  
September 16-18, 2024  
Galveston Island Convention Center  
Galveston, Texas

**Interested in presenting a session at FleetCon 2024?** To assist you in preparing your proposal, we have posted submission guidelines for the Conference & Exposition. Print a copy of the guidelines and use the information to prepare your submissions. The guidelines contain the information required on the electronic submission form.

All proposals must be submitted [online](#) by **January 9, 2024**.

By the end of February, you will receive notification of the status of your proposal. Please do not contact FleetPros before the end of February since the speaker committee reviews will not be concluded before then.

Thank you, and good luck with your submission(s).

## GUIDELINES:

1. Please complete each field in the submission form.
2. We recommend that you save the text of your abstract, learning objectives, and methodology in a word processing file. If there is a problem in receiving your submission, you will have the text to copy and paste again (so you will not have to rewrite your proposal).
3. We would appreciate receiving a copy of a recent PowerPoint presentation created for this presentation or a recent presentation you have done if you are a new speaker to FleetPros. Video samples of presentations will also be accepted. Please submit to: [business.manager@fleetpros.org](mailto:business.manager@fleetpros.org).

## OVERALL CONFERENCE PROGRAMMING

<b>September 16</b>	Pre-Conference & Opening Ceremonies
<b>September 16-18</b>	Exhibit Hall
<b>September 17-18</b>	Learning Sessions

Take your place among our professional experts. By sharing your experiences, you make a valuable contribution to the profession's field of knowledge. The Program Selection Committee is seeking proposals from dynamic, interesting speakers which reflect:

- Leading-edge information as it relates to the field of fleets
- Emerging trends in the workplace learning and performance field
- Case studies/best practices from companies and government agencies
- Strategies for improvement and innovative approaches
- Demonstration of measurable impact and results metrics

The Call for Presentations focuses on **OVER THE HORIZON | Availability – Adaptability - Sustainability**. We have selected these three concepts since they will be critical in shaping the future and ensuring that we are able to meet the challenges of a rapidly changing world.



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The 3 focus areas are:

1. **Availability**: Refers to the ability to access or obtain something. We are seeing an increased demand for time spent on ensuring that resources, services, people and products are available when needed. Sessions Ideas:
  - optimizing vehicle availability through effective maintenance scheduling,
  - strategies for ensuring a steady supply of replacement parts, and
  - methods for tracking and predicting vehicle downtime. Workshops could also delve into the
  - use of technology to monitor and improve vehicle availability, as well as,
  - contingency plans to maintain fleet operations during supply chain disruptions, ensuring constant availability of essential fleet services.
2. **Adaptability**: Refers to the ability to adjust or change in response to new circumstances. Be adaptable to stay relevant and competitive. Develop new skills, adopt new technologies, or embrace new business models.
  - offering insights into compliance while maintaining efficiency,
  - ensuring vehicle availability during emergencies or crises, such as natural disasters or public health emergencies, by implementing robust contingency plans,
  - Innovative technology solutions, such as AI-driven predictive maintenance and real-time vehicle tracking systems, could be highlighted to demonstrate how they aid in adapting to dynamic operational demands, and
  - explore employee training programs that enable staff to quickly adapt to new technologies and processes, ensuring the fleet remains agile and responsive in a constantly evolving sector.
3. **Sustainability**: Refers to the ability to maintain or preserve something over time. The "Sustainability" theme would invite workshops focusing on eco-friendly practices and green initiatives in fleet management.
  - transitioning to electric and hybrid vehicles, where experts discuss the logistical and financial aspects of integrating these sustainable options into government fleets,
  - renewable fuel alternatives, such as biodiesel and hydrogen fuel cells, delving into their availability, cost-effectiveness, and environmental impact,
  - carbon footprint reduction strategies, providing actionable insights on how fleets can minimize their environmental impact through efficient route planning, vehicle sharing, and adopting energy-efficient driving practices, and
  - present case studies on successful green initiatives in government fleets, highlighting challenges and solutions in implementing sustainable practices.

It is important that your presentation fits within this framework. Please specify the focus area(s) in your submission.

**Presentations are 50 minutes in length.** Each presenter is responsible for adhering to the respective timeline that must be followed. Please note that this time is inclusive of Q&A so actual presentations should be ~45 minutes.



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## ABOUT FLEETPROS

FleetPros is a non-profit industry association which strives to support fleet professionals through education, networking, and resources. FleetPros members have the opportunity to meet frequently with other fleet management professionals to exchange ideas and find solutions to common problems. The association also enjoys strong support from our associate (supplier) members. These valued associates keep FleetPros fleet members informed about the latest innovations and product developments. In return, suppliers are provided a positive environment to introduce their products and services and meet prospective clients.

FleetPros was organized in 1976 by a group of fleet management professionals seeking to share their experiences and solve common problems. It has since grown to become one of the most progressive and innovative organizations of its kind. The Association currently has five chapters (Arizona, Colorado, Nevada, Texas, and Utah) which include most of the surrounding states and represent approximately 1100 fleet professionals and suppliers.

FleetPros chapters conduct local meetings quarterly with professional speakers, panel, and round table discussions on a wide variety of topics. Annually, FleetPros conducts a conference (FleetCon) for fleet professionals, which includes management and technical training sessions and an equipment exposition.

## TARGET AUDIENCE

FleetPros actively works to ensure that appropriate educational programs are available to fleet professionals for their on-going professional growth and development. We provide these opportunities at both the Chapter and Association levels through quarterly chapter meetings and our annual conference, FleetCon. *Proposals submitted to sell a product are not acceptable.*

## SELECTION CRITERIA

The selection process follows a rigorous review of every proposal submitted. The Program Selection Committee strives for a diverse and well-balanced conference. For the 2024 Conference a special effort will be made to include speakers of both General and Advanced leadership roles in the Fleet community, and programs that offer solutions that can be implemented by attendees.



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## INSTRUCTIONS FOR COMPLETING A PROPOSAL

Each proposal will be reviewed carefully for:

- Completeness, accuracy, and clarity of the proposal
- Well-defined, realistic learning objectives that can be met in the time allotted
- Clear, specific, and informative content and linkage of content to learning objectives
- Content that is current and practical or cutting-edge
- Presenters with expertise in the topic area and prior speaking experience in front of large groups

**We reserve the right not to accept incomplete or late proposals.**

## REGISTRATION

As a nonprofit association, FleetPros does **not** provide honoraria for presentations at FleetCon or the Exposition. Presenters should cover all of their individual travel and hotel expenses. One speaker per concurrent session is provided with a full complimentary registration, including meals and attendee events. Registration must be completed by July 31, 2024.

## FLEETPROS POLICY ON EDUCATIONAL PROGRAMMING

FleetPros programs are noncommercial. Individuals should refrain from using brand names and endorsing specific products. Session topics should not be related to a specific product or service the presenter endorses. **Under no circumstances should a FleetCon podium be used as a place for direct promotion of a speaker's product, service, or monetary self-interest.** Presenters also must refrain from overt statements, harsh language, or pointed humor that disparages the rightful dignity and social equity of any individual or group.

## REVIEW AND NOTIFICATION INFORMATION

The Program Selection Committee will evaluate proposals submitted based solely on the information provided and will make final selections accordingly.

FleetPros will notify all proposal submitters by the end of February 2024. Please do not call FleetPros regarding acceptance or rejection of your proposal unless you have not been notified by the end of February.

The Program Selection Committee encourages proposals from different companies and organizations representing diverse points of view. The committee requests companies to submit their best proposals and *to limit the number of proposals they submit to two.*

## AV EQUIPMENT

A lavalier microphone, projector and screen will be provided in every room. Laptops or additional AV equipment must be requested by the speaker by July 8, 2024. Please contact the Business Manager at [business.manager@fleetpros.org](mailto:business.manager@fleetpros.org) or call 800.667.6362 to submit your request.