

Agenda | Moving Fleet Past Tomorrow

DRIVEN BY SERVICE, ANCHORED IN UNITY

Monday, September 15, 2025



Time	Event	Speaker	Room
7:00 AM	Registration [Pre-Conference; Exhibitors; Sponsors]		Main Hall
8:30 – 11:30 AM	Pre-Conference – 1: Unlocking Fleet Management Excellence	RTA The Fleet Success Company	Cira A
	Pre-Conference – 2: Increasing Your Communication Capacity	Dallas Everhart	Cira B
	Pre-Conference – 3: Proactive Fleet Maintenance Strategies	FASTER Asset Solutions	Cira C
12:00 PM	Registration OPENS for ALL Attendees		
1:00 PM	FleetPros Chapter Meetings	FleetPros Chapter Chairs	Cira A,B,C; Aurora D
1:30 – 3:15 PM	SHOP TALK LIVE What is your biggest challenge that you want to find answers to while at FleetCon 2025?	Moderator:	Cira A
3:30 PM* [90 mins]	Opening Ceremony Welcome to City of Glendale	Harold Siguenza FleetCon Chair	Solana E,F,G,H,I
	KEYNOTE SPEAKER: DAN CLARK THE ART OF SIGNIFICANCE Achieving the Level Beyond Success How to Get What You Want And Want What You Get		
6:00 PM departure	OFF SITE WELCOME RECEPTION	Top Golf	

Tuesday, September 16, 2025



Time	Event	Speaker	Room
7:00 AM	Registration		Main Hall
7:30 – 9:00 AM	Breakfast in EXPO		Media Center
8:00 AM – 8:55 AM	Learning Session – L1-Tech Training Transmission Familiarization Allison Transmission	W.W. Williams	Aurora D
9:00 AM – 9:55 AM L1	Learning Session - L1-1 Fleet Management / Replacement Analysis Techniques	Philip Raffel Flagship Fleet Management, LLC	Cira A
	Learning Session - L1-2 How to effectively manage efficiencies on the shop floor	Danny Brashear AssetWorks	Cira B
	Learning Session - L1-3 Turbocharge Your Team: Strategies for Technician Growth and Loyalty	Cindy Camarata, Chief HR Officer City of Buckeye, AZ	Cira C
9:00 AM – 9:55 AM	Learning Session – L2-Tech Training Preventative Maintenance Allison Transmission	W.W. Williams	Aurora D
10:15 AM – 11:10 AM L2	Learning Session - L2-1 Cultivating Youth Interest in Fleet Careers	Kendra Odle & AZ FleetPros Chapter West MEC	Cira A
	Learning Session - L2-2 Maximizing Fleet Efficiency Through Vendor Collaboration	Samarra Ayanna Dalrymple GovDeals	Cira B
	Learning Session - L2-3 Using Social Media to Enhance the Visibility of Your Team's Achievements	John Littler Purple Wave Auctions	Cira C
10:15 AM – 11:10 AM	Learning Session – L3-Tech Training Allison DOC Diagnostics Allison Transmission	W.W. Williams	Aurora D
11:30 AM - 12:15 PM	Lunch and Member Business Meeting	Zac Haffner FleetPros President	Solana E,F,G,H,I
12:15 PM	KEYNOTE SPEAKER: DAN CLARK UNLOCKING CULTURAL EXCELLENCE THROUGH THE POWER OF PERSPECTIVE LEADERSHIP	DAN CLARK	

1:00 PM- 3:30 PM	EXPO		Media Center
3:30 PM – 4:25 PM L3	Learning Session - L3-1 FleetPros Membership / Future Sponsors and Partners / Leadership Opportunities	Harold Siguenza and Dave Gonzales, FleetPros National Board Members	Cira A
	Learning Session - L3-2 Fleet Management 201: Budget Forecasting II	Beth Casillas; City of Buckeye, AZ	Cira B
	Learning Session - L3-3 Beyond Transformational Leadership – Fleet Advocacy	Michael Taylor Hillstaffer LLC	Cira C
3:30 PM – 4:25 PM	Learning Session – L4-Tech Training FuelSense Technology Allison Transmission	W.W. Williams	Aurora D
4:30 PM – 5:25 PM L4	Learning Session - L4-1 Think Rosey from The Jetsons, not HAL from 2001: A Space Odyssey—Leveraging AI to Help You Manage Your Fleet	Marc Canton RTA	Cira A
	Learning Session - L4-2 Fleet Management 201: Technology GPS Telematics		Cira B
	Learning Session - L4-3 Technician Recruitment and Retention Strategies	Craig Croner City of Glendale	Cira C
4:30 PM – 5:25 PM	Learning Session – L5-Tech Training Services Issues/Q&A Session Allison Transmission	W.W. Williams	Aurora D
5:30 PM – 7:00 PM	Attendee Reception FleetPros Awards – Hosted by Sourcewell	Dan Clark – Guest Speaker	Media Center & Solana E,F,G,H,I



Wednesday, September 17, 2025

Time	Event	Speaker	Room
7:30 AM	Registration		
8:00 - 10 AM	Breakfast in the EXPO Hall		Media Center
10:00 AM – 10:55 AM L5	Learning Session - L5-1 Being Ahead of the Pack: Utilizing Truck Telematics Data and Analytics to Make Proactive Maintenance and Purchasing Decisions	Josh Schouten RWC Group	Cira A
	Learning Session - L5-2 Achieving Fleet Distinction: A Guide to Award Applications	Leonard Boswell Pima County Fleet Services	Cira B
	Learning Session - L5-3 Fleet Management 101: Budget Forecasting	Beth Casillas; City of Buckeye, AZ	Cira C
11:00 AM– 11:55 AM L6	Learning Session - L6-1 How to Modernize your Fleet With GPS & Dash Cams	Jordan Martinez GPS Insights	Cira A
	Learning Session - L6-2 Fleet Fuel Tracking and Accountability	Richard Brent Eaton Sales & Service LLC	Cira B
	Learning Session - L6-3 Fleet Management 101: Procurement and Your Fleet!	Erick van Hofwegen; Maricopa County, AZ	Cira C
12 Noon	Lunch sponsored by FleetPros CO Chapter Preview of FleetPros 2026 Hosted by CO Chapter ANNIVERSARY CELEBRATIONS Fleet Management 101 & 201 Graduate Recognition		Solana E,F,G,H,I
1:30 PM – 3:30 PM L7	L7-1 Fleet Procurement Exchange: A Reverse Trade Show Experience		Aurora AB
1:30 PM – 3:00 PM	L7-2 Shop Talk Live KEY Takeaways from FleetCon 2025	Moderator:	Cira A
4:00 PM – 8:00 PM	Closing Reception – Networking at its finest.	State 48 Funk House Brewery	Westgate