

GO RR ROUND ROCK



GO ROUND ROCK.COM

WELCOME TO ROUND ROCK



Welcome to Round Rock, Texas.

Nestled in the heart of Texas, centrally located Round Rock is known for its Texas history, Southern hospitality, and lots of team spirit. Here, whether it's for a big game, board meeting, or a weekend getaway, you're always the home team.

Shop and stroll through our Downtown District and take in the historic architecture, art installations and local eateries, or cheer for your team at one of the City's state-of-the-art sports facilities, including Dell Diamond, home of the Round Rock Express.

Discover the timeless tale of the outlaw Sam Bass, and rival lawman A.W. Grimes, and make sure to take a walk by our namesake round rock for a selfie-worthy scene rooted in cattle drives of days past, all while treating yourself to a world-famous Round Rock Donut.

Our central location in Texas, within a three-hour drive from the state's most-populated cities – along with our topnotch entertainment, dining, shopping and lodging options – are a winning combination that make our City the perfect destination for your stay.

Go Round Rock! A great place to live, a great place to work, a great place to meet and a great place to play.





Originally called “Brushy,” Round Rock was founded on the banks of Brushy Creek by Jacob M. Harrell in 1848. Because a town by the same name already existed in Texas, Harrell and his friend, Thomas C. Oatts, the first postmaster of the settlement, chose the name Round Rock in recognition of the large rock in the middle of Brushy Creek where the two were often found fishing.

The famed “round rock” also served as a landmark along a well-traveled route used to move cattle and goods north toward the Chisholm Trail for trading. The rock indicated a low water crossing where traders could safely pass the creek. Mapped out by Jesse Chisholm in 1865, the main portion of the trail traverses from Oklahoma to Kansas. All feeder routes, including the section in Round Rock, also became known as the Chisholm Trail.

The future of Round Rock was greatly influenced by the construction of the International & Great Northern Railroad in 1876. The line was formed to connect Texas cities from the northeast to the southwest, crossing the Rio Grande and joining the Mexican National Railroad. The tracks were laid east of the original Round Rock site, and the community began to set up their homes and businesses in this area, called “New” Round Rock for a time, and now known as Downtown. Old Town, along the Chisholm Trail road, is still recognizable by the restored buildings and stone placard marking the site.

The railroad attracted legitimate businesses and outlaws alike, including the notorious train robber Sam Bass. After a series of heists by the “Sam Bass Gang,” the governor directed the Texas Rangers to capture the bandits and bring them to justice. Over a period of months, the gang evaded the Rangers until one of the members defected and informed the lawmen of their whereabouts in exchange for immunity. The resulting confrontation is known as the Sam Bass Shootout and took place July 19, 1878, in Downtown Round Rock.

Although the days of outlaws and shootouts are behind us, Round Rock has no shortage of exciting attractions and events. We are now known as a prominent sporting destination, a hot spot for family fun, and a hub for technology and business.

DOWNTOWN ROUND ROCK

Vibrant and inviting with small-town charm, Downtown Round Rock is an experience you'll want to return to again and again when you visit our City.

The architecture and structures downtown are a trip through Round Rock's dynamic past. From railroads and broom factories to shootouts with outlaws, this iconic district has seen it all.

Downtown is home to a wide variety of locally-owned eateries that are sure to please every palate. Texas traditions like barbecue and tacos, modern American fare, Italian specialties and more are menu mainstays here.

Round Rock's Downtown district also features outdoor art installations and exhibits at The Downtowner Art Gallery, a home for the works of local artists displayed year-round. Located on Prete Plaza, it's a versatile space where you will find kids playing in the plaza's water feature by day and live performances by night.

And when the sun goes down, Downtown lights up in Round Rock. Walkable entertainment options abound!

TAKE OUR DOWNTOWN WALKING TOUR:

Palm House

212 E. Main St.

Moved to its present location in 1976, this home was originally built by Andrew and Caroline Palm on land purchased from the Swedish Immigration Agent east of Round Rock in the Palm Valley settlement. Relatives of Svante Palm, the Swedish Vice-Council to the Texas Republic, the Palms, like many others, were encouraged to settle in this part of Texas. Exhibits of Round Rock history and its Swedish roots are on display inside. The Round Rock Chamber of Commerce now resides in the back of the Palm House.

Round Rock Mercantile

202 & 204 E. Main St.

The Economy Drug Store Building was originally built as a single story structure that housed Round Rock Mercantile, the largest dry goods store in town. The second floor façade, added shortly after, reflects pressed tin and iron materials, popular during the era. The storefront canopy is intact, and many pharmaceuticals from the earliest years of operation are displayed inside.

Koughan Memorial Water Tower Park

200 Round Rock Ave.

The old water tower serves to this day as a Round Rock landmark. During the 1930s, it was part of a large WPA project that not only supplied most of the residents of Round Rock with water and sewer service, but provided citizens with jobs during the Great Depression. The City decorates the water tower with holiday lights every December.

J.A. Nelson & Company

201 & 203 E. Main St.

This is the site of one of Round Rock's largest stores. Placing metal on stone was very popular around the turn of the century, the J.A. Nelson building is one of the best examples in Central Texas, built of limestone with an ornate cast iron and pressed tin façade manufactured by Mesker Bros., St. Louis. It originally served as a lumberyard and hardware store, where it got its name: "the Nelson Hardware Company." The company supplied

much of the material for the historic homes that still stand in Round Rock. The Nelson Bank also opened in the same store, and was in operation until 1954. After that, the building housed thousands of chicks as the Round Rock Chicken Hatchery, and the Williamson County Farmer's Co-op operated here through 1983.

"Woodbine" Nelson Crier House

405 E. Main St.

This house was built for Andrew & Hedvig Nelson. The Nelsons were Swedish immigrants who became prosperous farmers and the owners of a cotton gin and other businesses. Their large house originally sported a large round tower, which was replaced by the ionic columns facing Main Street today. Three generations of Nelsons lived in the house until 1960, when Mr. and Mrs. Eugene Crier Goodrich purchased the house. Mrs. Goodrich named the house "Woodbine" for the Virginia creeper that covered the walls of the house. The house was renovated and remodeled in 2019. Now named Woodbine Mansion, it functions as an event venue.

Otto Reinke Building

102 E. Main St.

This beautifully carved limestone structure showcases its well-proportioned arches and window detailing, making it one of the finest examples in downtown. It was believed to have been used by Reinke as a bakery. It was destroyed by fire in 1963, leaving only the exterior limestone walls. The fire-damaged building remained vacant for some time, and in 1970, it was repaired and the interior modernized.

Old Broom Factory

100 E. Main St.

The Old Broom Factory Building was built in 1876 and originally housed a general mercantile and furniture store. The Round Rock Broom Company operated here from 1887 to 1912, and a broom made in this building won a gold medal at the 1904 World's Fair in St. Louis, Missouri. After the broom factory, the structure served a variety of purposes, such as a school, skating rink, and automobile repair shop. The limestone building, with distinctive stepped front parapet, keystone arch door, and window openings, was restored in 1969 and designated a Recorded Texas Historic Landmark in 1970.

Koppel's Store or Koppel's

107 E. Main St.

This stone building is one of the oldest structures in Downtown Round Rock. Built for use as a dry goods store, it is the site of the start of the historic shoot-out that moved to the street between Sheriff A.W. Grimes and Sam Bass.

Sam Bass Death Site

Round Rock Ave., Main St. & Mays St.

The dying Bass was placed in a small shack located on the lot at the intersection of present-day Round Rock Avenue, Main Street and Mays. Sam Bass's grave site is located in the Round Rock Cemetery. The road on which the cemetery is located is named after the bandit himself.

Old Masonic Lodge & Post Office

107 S. Mays St.

While used for offices and lodge meetings when it was first built, beginning in the late 1800s, it served as the post office for the "new" Round Rock. Built by A.L. Bowers, this beautiful structure has an ornate front with a pattern created by unusually shaped stones and brick detailing.

TOP 10 THINGS TO DO

Enjoy some family fun at Old Settlers Park



Discover Downtown Round Rock



Catch a game (or even a foul ball) at Dell Diamond



Cool off at Rock'N River Water Park



Indulge in traditions at Round Rock Donuts



Tee up for a golf game



Shop 'til you drop at Round Rock Premium Outlets



Stroll through IKEA Round Rock



Adventure through Bass Pro Shops Outdoor World



Check out The Round Rock at Brushy Creek Crossing





Centennial Plaza

301 W. Bagdad Ave. • Round Rock, TX 78664
PHONE: 512.218.7099 WEB: RoundRockTexas.gov

Centennial Plaza has a performance lawn, areas designed for street festivals, “pillars of the community,” secondary performance stage/shade structure, amphitheater and overlook/bat viewing area, electrical system for street festivals and landscape areas.

Chisholm Trail Crossing Park

500 Chisholm Trail Rd. • Round Rock, TX 78681
PHONE: 512.218.5540

Chisholm Trail Crossing Park is the scene of Round Rock’s historic role in the Chisholm Trail Cattle Drives. Commemorative plaques and bronze sculptures in the park tell the history of Round Rock, depicting its history as a crossing along the Chisholm Trail. The famous “round rock” is near the park in Brushy Creek. The limestone crossing is marked with ruts from the wagons that crossed while on cattle drives.

Downtown Round Rock

PHONE: 512.218.5447 WEB: DowntownRoundRockTexas.com

Charming, welcoming, and family-friendly. The small, thriving atmosphere of Downtown Round Rock is one you don’t want to pass up. Grab your family and friends, and discover the laid-back historical district that is fun, casual and welcoming for all ages.

Flix Brewhouse

2200 S. IH-35 #B1 • Round Rock, TX 78681
PHONE: 512.244.3549 WEB: FlixBrewhouse.com/RoundRock

Flix Brewhouse is the only first-run movie theatre to incorporate a fully functioning microbrewery. All six of the stadium-seating “dining rooms” are outfitted with the latest high-definition digital projection and sound technologies. The Flix Mix lobby bar and café is open seven days a week to the public, no ticket required, so you can come in and grab a bite to eat or have a locally brewed beer any time.

Forest Creek Golf Club

99 Twin Ridge Pkwy. • Round Rock, TX 78664
PHONE: 512.388.2874 WEB: ForestCreek.com

Named “Best Public Golf Course in Central Texas” by *Golf Digest*, Forest Creek offers some of the best golf in the Texas hill country. The golf course is replete with rolling fairways, pristine greens, and an abundance of native foliage. The meticulous course maintenance and accommodating staff naturally complement the fantastic course design to create the total golf package.

Koughan Memorial Water Tower Park

200 Round Rock Ave. • Round Rock, TX 78664
PHONE: 512.218.5540

Water Tower Park is located near downtown Round Rock. The old water tower is a Round Rock landmark that was one of the original water towers for Round Rock. The City decorates the water tower with holiday lights every December.

Lake Creek Park & Dog Depot

800 Deerfoot Dr. • Round Rock, TX 78664
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Lake Creek Park is a large multi-use park with large shady trees, picnic pavilion, practice field, multi-use basketball/hockey court, and sand volleyball courts. Behind Lake Creek’s pool is the Dog Depot Dog Park featuring agility equipment including a tunnel, an A-frame contact ramp and a tire jump.

Living Waters Fly Fishing

103 N. Brown St. • Round Rock, TX 78664
PHONE: 512.828.3474 WEB: LivingWatersFlyFishing.com

Living Waters Fly Fishing has guided local rivers for years, and there’s nothing they enjoy more than introducing people to their favorite waters. From the granite stream bed of the Llano River to the secluded pools of Brushy Creek, Living Waters Fly Fishing can take you there. Monday-Saturday 9:00 a.m. – 6:00 p.m.



Palm House at the Round Rock Chamber of Commerce

212 E. Main St. • Round Rock, TX 78664

PHONE: 512.255.5805 WEB: RoundRockChamber.org

Moved to its present location in 1976, this home was originally built by Andrew and Caroline Palm on land purchased from the Swedish Immigration Agent, east of Round Rock in the Palm Valley settlement. Exhibits of Round Rock history and its Swedish roots are on display inside. Monday-Friday: 8:30 a.m. – 5:00 p.m.

Play for All Abilities Park

151 N. A.W. Grimes Blvd. • Round Rock, TX 78665

WEB: RoundRockTexas.gov

This large, gated park provides a variety of play opportunities designed to stimulate and encourage the development of several skill sets, such as gross and fine motor skills, social interaction, sense of discovery, creativity and strengthening exercises. The park provides a safe, fun place to play and develop new skills for children of all abilities.

Rock'N River Water Park

3300 E. Palm Valley Blvd. • Round Rock, TX 78665

PHONE: 512.218.5540 WEB: RoundRockTexas.gov

This over 150,000 square foot park, complete with a 12' jumping platform, lazy river, crazy slides, rock climbing wall, swim up concessions, and water playground is located within Old Settlers Park. Additional amenities include tunnel showers, water cannon, tipping frogs, floor geysers and a beach-entry play area.

Round Rock Donuts

106 W. Liberty Ave. • Round Rock, TX 78664

PHONE: 512.255.3629 WEB: RoundRockDonuts.com

Formerly Lone Star Bakery, Round Rock Donuts is also known for their cakes, kolaches, and coffee. Since 1926, their famous "orange donuts" have rolled out of the bakery by the dozens. Lobby hours: Monday-Saturday: 5:00 a.m. – 4:00 p.m.; Sunday: 6:00 a.m. – 4:00 p.m.; Drive-Thru hours: Monday-Friday: 4:30 a.m. – 6:30 p.m.; Saturday-Sunday: 5:00 a.m. – 6:30 p.m.

Round Rock Express

3400 E. Palm Valley Blvd. • Round Rock, TX 78665

PHONE: 512.255.BALL WEB: MiLB.com/Round-Rock

As the home of the Round Rock Express (the AAA affiliate of the Houston Astros), Dell Diamond features numerous amenities for fan comfort and enjoyment. Designed to allow for amazing close-up views of the action, fans can sit on the first row behind home plate or less than 50 feet from the first- and third-base line. Dell Diamond also hosts concerts, craft shows and other events year-round.

Round Rock Honey

1308 Chisholm Trl. • Round Rock, TX 78681

PHONE: 512.828.5416 WEB: RoundRockHoney.com

Looking for a fun and un-bee-lievable outing? Round Rock Honey offers a Honey House Tour and Beekeeping Course right here in Round Rock. For more information, "bee" sure to check the website.

ATTRACTIONS (CONTINUED)

Round Rock Memorial Park

600 N. Lee St. • Round Rock, TX 78664

PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Memorial Park is a large, centrally-located community park with several historical features, a commemorative WWII torpedo and informative plaques. This linear-shaped park runs along Brushy Creek and is home to geese and ducks that love to be fed from the park's shaded benches. Trails follow along the creek throughout the park and lead to the round rock for which the city is named, and to Chisholm Trail Crossing Park.

Round Rock Symphony

WEB: RoundRockSymphony.org

The Round Rock Symphony is composed of over 50 musicians who have a passion for uniting the community through music. Make sure to catch their concerts at various local events throughout the year.

Round Rock Visitors Center

231 E. Main St., Suite 150 • Round Rock, TX 78664

PHONE: 512.218.7023 WEB: GoRoundRock.com

Stop by the downtown Round Rock Visitors Center for information on events; must-see attractions; shopping, lodging and dining options. Our knowledgeable staff is ready to help you find local favorites and ensure a great stay!

Sam Bass Community Theatre

600 N. Lee St. • Round Rock, TX 78664

PHONE: 512.763.7228 WEB: SamBassTheatre.org

Sam Bass Community Theatre has provided quality live theater to the Round Rock area for over 25 years. In addition to their wide variety of seasonal productions, they offer ongoing theater education through the Director's Workshop & Youth Guild program and theater summer camps.

Sharon Hart Prete Main Street Plaza

221 E. Main St. • Round Rock, TX 78664

PHONE: 512.218.5400

Prete Plaza is a 14,000 square foot plaza with a 610 square-foot performance stage, 1,075 square-foot interactive water feature, built-in seating with decorative lighting, grass seating and lounge area, custom shade structure, custom art panels and a state-of-the-art multifunctional lighting system.

Teravista Golf Club

4333 Teravista Club Dr. • Round Rock, TX 78665

PHONE: 512.651.9850 WEB: TeravistaGolf.com

The 18-hole design at Teravista Golf Club captures Round Rock's beauty with views spanning 30 miles. The rolling hills provide an impressive 7,200-yard layout and offer five different tees that will challenge golfers of all ages and abilities. The double-sided range, greenside and fairway bunkers, chipping green and 22,000 square-foot practice green make for the perfect place to shave strokes from your score.

The Downtowner Art Gallery

231 E. Main St., #160 • Round Rock, TX 78664

PHONE: 512.218.7099 WEB: RoundRockArts.org

The Round Rock Area Arts Council opened The Downtowner Art Gallery in Downtown Round Rock to showcase local art and photography exhibits, performances and artist demonstrations.

The Round Rock at Brushy Creek

654 Chisholm Trail Rd. • Round Rock, TX 78681

In 1851, a small town was established along the banks of the Brushy Creek. In 1854, it was given the name Round Rock in tribute to the large round rock in the creek that marked a low-water crossing area for wagons and cattle.

Veterans Park

600 Pecan Ave. • Round Rock, TX 78664

PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Veterans Park Monument was built by the City of Round Rock as a place of honor and remembrance for all who are serving or have served to protect and defend our American heritage. The monument features six columns with plaques that honor the different service branches: Army, Marine Corp, Navy, Air Force, Coast Guard, and Merchant Marines.

Williamson Museum on the Chisholm Trail

8 Chisholm Trl. • Round Rock, TX 78681

PHONE: 512.943.1670 WEB: WilliamsonMuseum.org

The Williamson Museum offers free and exciting hands-on educational programs to the public through innovative exhibits, tours and outreach, including the annual Pioneer Day at Old Settlers Park. The Williamson Museum on the Chisholm Trail is open Saturdays from 10:00 a.m. – 3:00 p.m. and for special events.





Champion Fields at Old Settlers Park

3300 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Champion Fields sits within Old Settlers Park, and features 20 baseball fields, five softball fields, 18 batting cages, five covered playgrounds, and 39,000 square-feet of shaded spectator areas.

Dell Diamond

3400 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.255.2255 WEB: RoundRockExpress.com

As the home of the Round Rock Express, Dell Diamond houses the Triple-A affiliate of the Houston Astros. The stadium is designed to allow for amazing close-up views of the action – in fact, you feel like you're right in the action from seats directly behind home plate. In addition to being the home for Round Rock Express games, Dell Diamond is the site for amateur sporting events, concerts, craft shows and other events held year-round.

Forest Creek Golf Club

99 Twin Ridge Pkwy. • Round Rock, TX 78664
PHONE: 512.388.2874 WEB: ForestCreek.com

Forest Creek Golf Club provides hill country golf at its finest. Extensively renovated in 2018, the 7,147 yard par-72 golf course has been nationally recognized as one of the finest public golf courses in central Texas. Other amenities of the course include a full-service bar and grill, event space and an outstanding practice facility enhanced by LED lighting, allowing for practice into the evenings.

Kelly Reeves Athletic Complex

10211 W. Parmer Ln. • Austin, TX 78717
PHONE: 512.464.5480

This regulation football field boasts a seating capacity of 11,000, concession stands, dressing rooms with taping area and coaches meeting area, and an excellent playing surface. The stadium can also be transformed into a soccer field.

Old Settlers Park

3300 E. Palm Valley Blvd. • Round Rock, TX 78665
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Old Settlers Park is the City's crown jewel of the park system. Open 365 days a year, Old Settlers Park features 20 baseball fields, five softball fields, two football fields, five regulation soccer fields, two youth soccer fields, 12 tennis courts, two sand volleyball courts, one cricket field, an 18-hole disc golf course, and four multi-purpose fields. Other amenities include an RC plane facility, shuffleboard and horseshoes, a fishing pier, family aquatic center, seven playgrounds, 3.13 miles of trail, rental facilities, and eight restrooms.

Dr. R.L. Peters Jr. Field at Dragon Stadium

300 N. Lake Creek Dr. • Round Rock, TX 78681
PHONE: 512.464.6000

With one regulation football field and track, this facility can accommodate soccer and track and field events. It features two press boxes, coaches booths, radio and TV rooms, and all the makings of a quality game-day stadium. It seats up to 8,800 visitors.



Rock Sports Arena

3918 Gattis School Rd. #102 • Round Rock, TX 78664
PHONE: 512.710.7188 WEB: TheRockSportsArena.com

Rock Sports Arena is home to roller derby, roller hockey, ball and floor hockey, volleyball clubs and a 24-hour access full fitness gym and sports club.

Round Rock Multipurpose Complex

2001 N. Kenney Fort Blvd. • Round Rock, TX 78665
PHONE: 512.341.3125 WEB: RoundRockMPC.com

The newest addition to the Sports Capital's facilities offers fields and set-ups for a variety of outdoor sports. It features four natural grass multipurpose fields, one natural grass championship field, four synthetic turf multipurpose fields, and one synthetic turf championship field. It also has concessions, spectator amenities, parking, Musco sports lighting, and more. It's the perfect location for soccer, rugby, lacrosse, flag football and quidditch.

Round Rock Sports Center

2400 Chisholm Trail Dr. • Round Rock, TX 78681
PHONE: 512.341.3125 WEB: RRSportsCenter.com

This 82,800 square-foot facility features six basketball courts or up to 12 volleyball courts, nine multi-purpose rooms, seating for over 1,400 spectators with a total capacity of 3,053 and over 500 parking spots. The flexible, open, playable space is perfect for a variety of sports, tournaments, and practices, as well as expos, meetings, speakers, and concerts. The Round Rock Sports Center also has a beautiful outdoor pavilion and plaza, which features a multi-sport turf surface, playground, concession area, and restroom facilities.

Shaylah Dame Skate Park

1600 Gattis School Rd. • Round Rock, TX 78664
PHONE: 512.218.5540 WEB: RoundRockTexas.gov

Located behind the Clay Madsen Recreation Center, this concrete skate park features a 14,000 square-foot bowl with a huge cradle section and street section with handrails, stair gaps and grind ledges. This park is free to the public and open daily from 6:00 a.m. – 11:00 p.m.

Teravista Golf Club

4333 Teravista Club Dr. • Round Rock, TX 78665
PHONE: 512.651.9850 WEB: TeravistaGolf.com

The 18-hole design at Teravista Golf Club captures Round Rock's beauty with views spanning 30 miles. The rolling hills provide an impressive 7,200-yard layout and offer five different tees that will challenge golfers of all ages and abilities. The double-sided range, greenside and fairway bunkers, chipping green and 22,000 square-foot practice green makes for the perfect place to shave strokes from your score.



Allen R. Baca Center

301 W. Bagdad Ave., Bldg. 2 • Round Rock, TX 78664
PHONE: 512.218.5499 WEB: RoundRockTexas.gov
CAPACITY: 160

Austin Marriott North Conference Center

2600 La Frontera Blvd. • Round Rock, TX 78681
PHONE: 512.733.6767 WEB: AustinMarriottNorth.com
CAPACITY: 750

Brushy Creek Community Center

16318 Great Oaks Dr. • Round Rock, TX 78681
PHONE: 512.255.7871 x203 WEB: BCMUD.org/Community-Center
CAPACITY: 180

Casa Blanca on Brushy Creek

2211 Hairy Man Rd. • Round Rock, TX 78681
PHONE: 512.663.4441 WEB: CasaBlancaTexas.com
CAPACITY: 150

Chateau on the Creek

2601 Sam Bass Rd. • Round Rock, TX 78681
PHONE: 512.699.4852 WEB: ChateauOnTheCreek.com
CAPACITY: 150

Fern Bluff MUD Community Center

7320 Wyoming Springs Dr. • Round Rock, TX 78681
PHONE: 512.238.0606 WEB: FernBluffMUD.org
CAPACITY: 200

Forest Creek Golf Club

99 Twin Ridge Pkwy. • Round Rock, TX 78664
PHONE: 512.388.2874 WEB: ForestCreek.com
CAPACITY: 100

Holiday Inn Event Facilities

2370 Chisholm Trl. • Round Rock, TX 78681
PHONE: 512.246.7000 WEB: HIRoundRock.com
CAPACITY: 200

Kalahari Resorts & Conventions

3001 Kalahari Blvd. • Round Rock, TX 78665
PHONE: 512.501.3493 WEB: KalahariResorts.com/Texas
CAPACITY: 5,000

Lone Oak Barn

1810 N. County Rd. 122 • Round Rock, TX 78665
PHONE: 512.651.3214 WEB: LoneOakBarn.com
CAPACITY: 250

Parish Evangelization Center

620 Round Rock West Dr. • Round Rock, TX 78681
PHONE: 512.255.4473 WEB: SaintWilliams.org/Evangelization
CAPACITY: 600 to 1,200

Rabb House

151 N. A.W. Grimes Blvd. • Round Rock, TX 78664
PHONE: 512.218.5540 WEB: RoundRockTexas.gov
CAPACITY: 100



Round Rock Multipurpose Complex

2001 N. Kenney Fort Blvd. • Round Rock, TX 78665

PHONE: 512.341.3125 WEB: RoundRockMPC.com

CAPACITY: Up to 100

Round Rock Public Library

216 E. Main St. • Round Rock, TX 78664

PHONE: 512.218.7000 WEB: RoundRockTexas.gov

CAPACITY: 160

Round Rock Sports Center

2400 Chisholm Trail Dr. • Round Rock, TX 78681

PHONE: 512.341.3125 WEB: RRSportsCenter.com

CAPACITY: Up to 105

Texas State University Round Rock Campus

1555 University Blvd. • Round Rock, TX 78665

PHONE: 512.716.4401 WEB: RRC.TxState.edu/About/Reservation-Inquiries

CAPACITY: 100+

The Grove

204 Fannin Ave. • Round Rock, TX 78664

WEB: RRGrove.com

CAPACITY: 176

The Parish Hall

1420 E. Palm Valley Blvd. • Round Rock, TX 78664

PHONE: 512.255.5436 WEB: SaintRichards.org/Event-Hosting

CAPACITY: 300+

The Ranch House at Teravista

4333 Teravista Club Dr. • Round Rock, TX 78665

PHONE: 512.651.9850 WEB: TeravistaGolf.com

CAPACITY: 200

United Heritage Center at Dell Diamond

3400 E. Palm Valley Blvd. • Round Rock, TX 78665

PHONE: 512.255.2255 WEB: RS3Entertainment.com

CAPACITY: 350 to 500

Urban Creekside

411 W. Main St. • Round Rock, TX 78664

PHONE: 512.520.5570 WEB: UrbanEatDrink.com/Urban-Creekside

CAPACITY: 60 to 100

Williamson Conference Center

1209 N. IH-35 • Round Rock, TX 78664

PHONE: 512.634.9106 WEB: WingateRoundRock.com

CAPACITY: 400

Williamson County Old Settlers Association

3300 Palm Valley Blvd. • Round Rock, TX 78665

PHONE: 512.388.1733 WEB: WCOSA.org

CAPACITY: 400

Woodbine Mansion

405 E. Main St. • Round Rock, TX 78664

PHONE: 512.673.7377 WEB: TheWoodbineMansion.com

CAPACITY: 250 indoor; 500 outdoor



Experience Round Rock!

Join us in Round Rock for our many athletic, cultural and family events year-round. From live music to fun festivals, Round Rock has it all.

3rd Sunday of the Month

Car Show at Centennial Plaza
301 W. Bagdad Ave. • Round Rock, TX 78664

The Round Rock Police Officers Association and the City of Round Rock are pleased to host the popular Round Rock Car Show. This is a family-friendly car show; no loud music or drag/street racing allowed. Everyone is welcome and there is no charge to attend or to show off your collector, classic, sport or antique car or truck.

Every Saturday of the Month Year-Round

Farmer George Farmer's Market
University Oaks Shopping Center (Behind IKEA)
201 University Oaks Blvd. • Round Rock, TX 78665

The Farmer George Farmer's Market mission is to be your resource for local-grown, responsibly raised food and products. Come out and visit a variety of vendors that take pride and care to bring you the best in Texas! Shop vegetables, fruits, nuts, berries, honey, baked goods, home furnishings and handmade accessories.

Music on Main Street

221 E. Main St. • Round Rock, TX 78664

Throughout the spring and fall months, the city presents a free music series on the Main Street Plaza stage. Bring lawn chairs, the entire family, and an appetite! Food vendors on-site make for the perfect night out with the family.

Round Rock Market Days

301 W. Bagdad Ave. • Round Rock, TX 78664

Round Rock Market Days is a vendor and small business fair that takes place every first Saturday of the month from March through December. Each month has a new theme, making it a fun event to attend. Round Rock Market Days also features fun food trailers, so bring the family and make it a day!

April

Sculptfest

301 W. Bagdad Ave. • Round Rock, TX 78664

Sculptfest is a celebration of arts featuring over 60 sculptors hailing from across Texas and throughout the U.S. See their huge selection of miniature to monumental-size sculptures and watch demonstrations, including stone carving and bronze pouring, while listening to live music in the beautiful Historic Main Street District.

July

July 4th Frontier Days Celebration

3300 Palm Valley Blvd. • Round Rock, TX 78665

This free, family-friendly event boasts all the makings of a perfect Independence Day celebration: a parade, fireworks, carnival rides, eating contests, children's games, Movies in the Park, and more!

Williamson County Old Settlers Association Annual Celebration

3300 Palm Valley Blvd. • Round Rock, TX 78665

The cabins were home to a pioneer family from Williamson County and were originally built in the 1800's. They were re-erected in 1936 at Harrell Memorial Park and in 1988 were moved again to their new home in Old Settlers Park at Palm Valley. Descendants of these old settlers, their families, and new and old friends gather for the Annual Celebration in mid July.

October

Chalk Walk and Festival

3400 E. Palm Valley Blvd. • Round Rock, TX 78665

The Chalk Walk and Festival is the Round Rock area's largest festival for the arts! Join us for live music, food and drinks, local children's performances and, of course, chalk artists creating artwork on the streets.

Dia de los Muertos (Day of the Dead)

301 W. Bagdad Ave. • Round Rock, TX 78664

Join downtown Round Rock for the Dia de los Muertos Procession and Festival. Dia de los Muertos is a traditional Mesoamerican holiday dedicated to the ancestors; it honors both death and the cycle of life. The festival celebrates with a Traditional Dia de los Muertos procession along with arts and crafts, food vendors, kid-friendly activities and live music performances.

For a full list of events throughout the year, visit

GoRoundRock.com





Let's Eat!

In Round Rock, our dining game is on the next level, so we hope you brought your appetites!

Start your day with true Texas traditions – breakfast tacos and kolaches! Wash it down with a Texas-roasted coffee from a friendly barista, and you're off to the races. For a sweeter take on breakfast, locals know that Round Rock Donuts satisfies with treats made fresh to impress, like their famous Texas-sized donut. And if you go back for lunch, we won't judge.

In Texas, eating great barbecue is a rite of passage and the smoky flavors Round Rock brings to the table will not disappoint. From barbecue institutions like Salt Lick to more contemporary dining experiences, this City has it all. Around here, brisket is the name of the game, but be sure to try some Central Texas-made sausage or maybe some smoked turkey. You may not have time to sample every BBQ joint today, but don't worry, there's always tomorrow!

From farm to table, fast casual, and everything in between, Round Rock has your bases covered. With so many choices, we couldn't list them all here, so visit **GoRoundRock.com** and see our dining pages for a complete guide to Round Rock's culinary offerings.



SHOPPING



Bass Pro Shops

200 Bass Pro Dr. • Round Rock, TX 78665

PHONE: 512.876.2700

WEB: BassPro.com

Bass Pro Shops Outdoor World features the popular Uncle Buck's Fishbowl and Grill restaurant. The store offers the area's largest selection of quality gear for fishing, hunting, camping, boating and marine. Bass Pro Shops also offers equipment for hiking, backpacking, outdoor cooking and more. Shoppers will find outdoor apparel for men, women and children, along with a selection of outdoor, casual and athletic footwear. A gift and nature center includes a wide variety of outdoor-related items, from lamps and dishes to bird feeders and furniture. Monday–Saturday: 10:00 a.m. – 9:00 p.m. Sunday: 10:00 a.m. – 7:00 p.m.

La Frontera Shopping Center

Northwest Corner of the I-35 and SH-45 Intersection

La Frontera is a mixed-use development that is home to a variety of shopping, dining and lodging options. Shop till you drop at top-notch retailers such as World Market, Ulta Cosmetics, Pier 1 Imports, Kohl's and more at this conveniently located shopping destination.

Duluth Trading Co.

4401 N. IH-35 • Round Rock, TX 78665

PHONE: 866.300.9719

WEB: DuluthTrading.com

Duluth Trading Company is a multichannel apparel retailer carrying on the tradition of ingenious workwear that solves problems for hardworking men and women. Duluth Trading's tough, functional workwear is designed and tested to endure and meet the demands of tradesmen and a hardcore team of Real Women testers.

IKEA

1 Ikea Way • Round Rock, TX 78665

PHONE: 888.888.4532

WEB: Ikea.com

IKEA Round Rock presents 50 different room settings, three complete homes, a supervised children's play area, and a 250-seat restaurant serving Swedish specialties, as well as American dishes. Family-friendly features include a Children's IKEA area in the showroom, baby care rooms, preferred parking and play areas throughout the store. Monday–Saturday: 10:00 a.m. – 9:00 p.m. Sunday: 10:00 a.m. – 8:00 p.m.

The Mercantile on Main

109 E. Main St. • Round Rock, TX 78664

WEB: Hautellc.com

Located in the heart of Round Rock's historic downtown district, The Mercantile on Main features charming Texas-inspired gifts that locals and visitors will love. From kitchen wares to Round Rock keepsakes, and must-haves from local artisans like dip mixes and salsas, you'll be sure to find that perfect gift to remind you of your Downtown Round Rock adventures. Monday–Thursday, 10:00 a.m. – 6:00 p.m. Friday–Saturday, 10:00 a.m. – 8:00 p.m. Closed Sundays.

Round Rock Premium Outlets

4401 N. IH-35 • Round Rock, TX 78664

PHONE: 512.819.0002

WEB: PremiumOutlets.com/Outlet/Round-Rock

Round Rock Premium Outlets is a family-friendly outdoor mall and home to 125 stores, including Kate Spade New York, Nike, Michael Kors, Disney Store, Coach and Polo Ralph Lauren. It boasts a variety of stores specializing in women's, men's, family, and sporting apparel and fine jewelry, all at 25%–65% off everyday prices.

Regular Hours Monday–Saturday: 10:00 a.m. – 9:00 p.m.

Sunday: 11:00 a.m. – 7:00 p.m.

University Oaks Shopping Center

201 University Oaks Blvd. • Round Rock, TX 78665

PHONE: 512.263.4084

WEB: ShopUniversityOaks.com

University Oaks is a vast regional shopping center with best-in-class retailers for apparel, arts and crafts, pet supplies, and more. The area features several services and restaurants, along with an attractive outdoor seating area.



Aloft

2951 Jazz St. • Round Rock, TX 78664

PHONE: 512.218.5945

WEB: AloftHotels.com

MEETING CAPACITY: Up to 50

Country Inn & Suites

1560 N. IH-35 • Round Rock, TX 78681

PHONE: 512.828.3800

WEB: CountryInns.com/RoundRockTX

MEETING CAPACITY: Up to 50

Austin Marriott North

2600 La Frontera Blvd. • Round Rock, TX 78681

PHONE: 512.733.6767

WEB: AustinMarriottNorth.com

MEETING CAPACITY: Up to 750

Courtyard

2700 Hoppe Trl. • Round Rock, TX 78681

PHONE: 512.255.5551

WEB: Marriott.com/AusRR

MEETING CAPACITY: Up to 35

Best Western Executive Inn

1851 N. IH-35 • Round Rock, TX 78664

PHONE: 512.255.3222

WEB: BestWestern.com

Element

1770 Warner Ranch Dr. • Round Rock, TX 78664

PHONE: 512.218.4100

WEB: ElementHotels.com

MEETING CAPACITY: Up to 40

Candlewood Suites

521 S. IH-35 • Round Rock, TX 78664

PHONE: 512.828.0899

WEB: CandlewoodSuites.com

Extended Stay America North

555 S. IH-35 • Round Rock, TX 78664

PHONE: 512.671.7872

WEB: ExtendedStayAmerica.com

Comfort Suites

609 Chisholm Trl. • Round Rock, TX 78681

PHONE: 512.244.2700

WEB: ComfortSuites.com

MEETING CAPACITY: Up to 42

Extended Stay America South

16950 N. IH-35 • Austin, TX 78728

PHONE: 512.255.1400

WEB: ExtendedStayAmerica.com

Hampton Inn

110 Dell Way • Round Rock, TX 78664

PHONE: 512.248.9100

WEB: HamptonInn.com

Hilton Garden Inn

2310 N. IH-35 • Round Rock, TX 78681

PHONE: 512.341.8200

WEB: HiltonGardenInn.com

MEETING CAPACITY: Up to 80

Holiday Inn

2370 Chisholm Trl. • Round Rock, TX 78681

PHONE: 512.246.7000

WEB: HolidayInn.com/RoundRockTexas

MEETING CAPACITY: Up to 200

Holiday Inn Express & Suites

301 W. Louis Henna Blvd. • Austin, TX 78728

PHONE: 512.243.7877

WEB: HolidayInnExpress.com

MEETING CAPACITY: Up to 120

Home2 Suites

1000 W. Louis Henna Blvd. • Round Rock, TX 78681

PHONE: 512.255.7000

WEB: Home2Suites.com

Homewood Suites

2201 S. Mays St. • Round Rock, TX 78664

PHONE: 512.341.9200

WEB: HomewoodSuites.com

MEETING CAPACITY: Up to 75

Hyatt Place

420 Sundance Pkwy. • Round Rock, TX 78681

PHONE: 512.244.4300

WEB: AustinRoundRock.Place.Hyatt.com

MEETING CAPACITY: Up to 100

Kalahari Resorts & Conventions

3001 Kalahari Blvd. • Round Rock, TX 78665

PHONE: 877.525.2427

WEB: KalahariResorts.com/Texas

MEETING CAPACITY: Up to 5,000

La Quinta Inn & Suites North

2004 N. IH-35 • Round Rock, Texas 78681

PHONE: 512.255.6666

WEB: WyndhamHotels.com/LaQuinta

MEETING CAPACITY: Up to 65

La Quinta Inn & Suites South

150 Parker Dr. • Austin, TX 78728

PHONE: 512.246.2800

WEB: WyndhamHotels.com/LaQuinta

Microtel Inn & Suites

6 Roundville Ln. • Round Rock, TX 78664

PHONE: 512.388.4000

WEB: WyndhamHotels.com/Microtel

Motel 6

1400 N. IH-35 • Round Rock, TX 78681

PHONE: 512.255.4437

WEB: Motel6.com

Quality Inn & Suites

1802 S. IH-35 • Round Rock, TX 78681

PHONE: 512.246.0055

WEB: QualityInn.com

Red Roof Inn

1990 N. IH-35 • Round Rock, TX 78681

PHONE: 512.310.1111

WEB: RedRoof.com

Residence Inn

2505 S. IH-35 • Round Rock, TX 78664

PHONE: 512.733.2400

WEB: Marriott.com/ResidenceInn

MEETING CAPACITY: Up to 70

LODGING (CONTINUED)

Sleep Inn & Suites

1980 S. IH-35 • Round Rock, TX 78681
PHONE: 512.246.6000
WEB: SleepInn.com
MEETING CAPACITY: Up to 68

SpringHill Suites

2960 Hoppe Trl. • Round Rock, TX 78681
PHONE: 512.733.6700
WEB: Marriott.com/AuSan
MEETING CAPACITY: Up to 60

Staybridge Suites

520 S. IH-35 • Round Rock, TX 78681
PHONE: 512.733.0942
WEB: Staybridge.com

The Ruby Hotel

400 Fannin Ave. • Round Rock, TX 78664
PHONE: 512.600.7997
WEB: TheRubyHotel.com
MEETING CAPACITY: Up to 12

TownePlace Suites

541 Parker Dr. • Austin, TX 78728
PHONE: 512.255.0600
WEB: TownePlaceSuites.Marriott.com
MEETING CAPACITY: Up to 10

Tru

2900 Hoppe Trl. • Round Rock, TX 78681
PHONE: 512.248.8442
WEB: Hilton.com/En/Tru

Wingate

1209 N. IH-35 • Round Rock, TX 78664
PHONE: 512.341.7000
WEB: WingateRoundRock.com

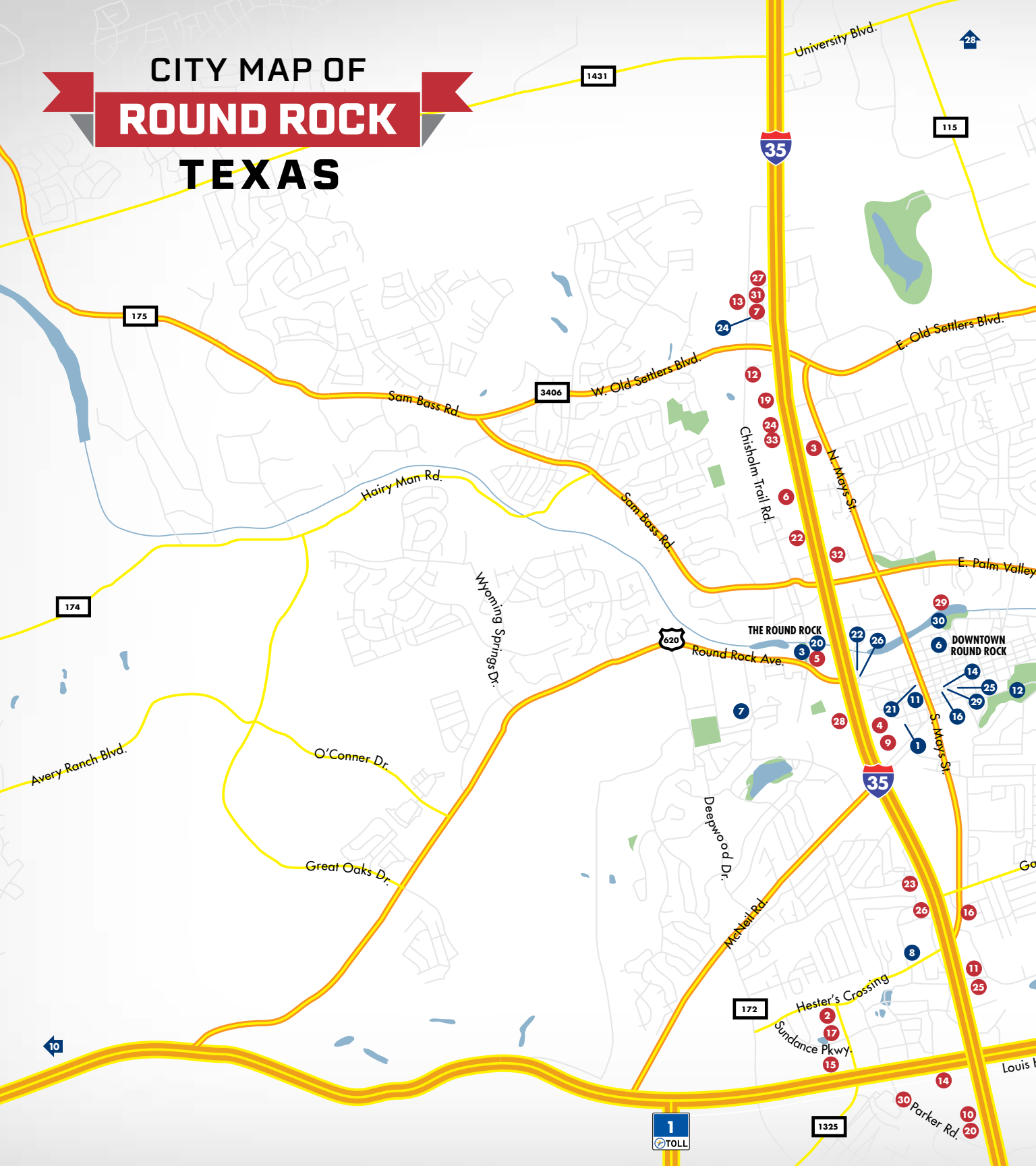
WoodSpring Suites

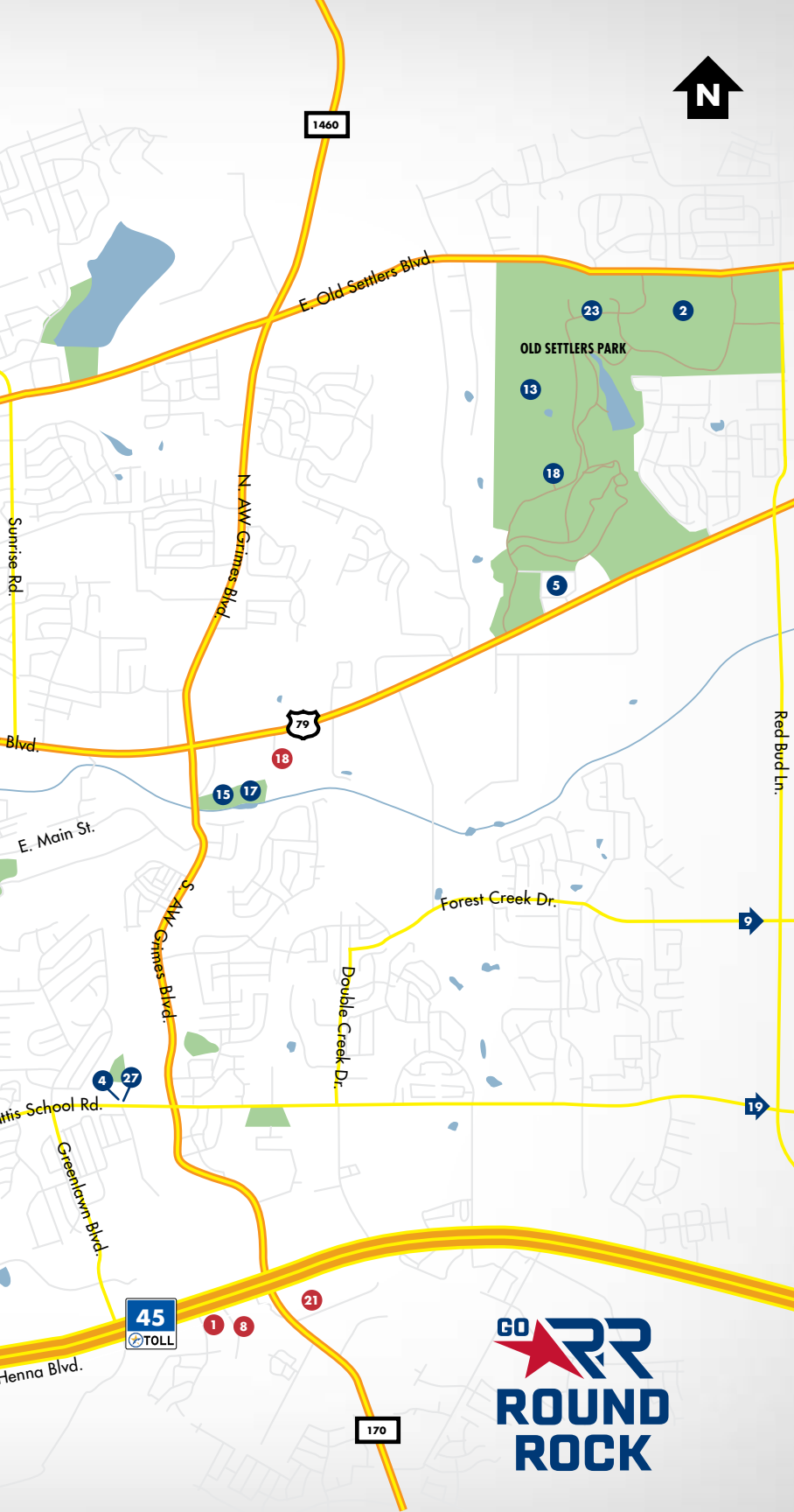
1950 N. IH-35 • Round Rock, TX 78681
PHONE: 512.388.7700
WEB: WoodSpring.com





CITY MAP OF ROUND ROCK TEXAS





Attractions & Sports Facilities

- 1 Centennial Plaza
- 2 Champion Fields at Old Settlers Park
- 3 Chisholm Trail Crossing Park
- 4 Clay Madsen Recreation Center
- 5 Dell Diamond / Round Rock Express
- 6 Downtown Round Rock
- 7 Dr. R.L. Peters Jr. Field at Dragon Stadium
- 8 Flix Brewery
- 9 Forest Creek Golf Club
- 10 Kelly Reeves Athletic Complex
- 11 Koughan Memorial Water Tower Park
- 12 Lake Creek Park & Dog Depot
- 13 Old Settlers Park
- 14 Palm House
- 15 Play for All Abilities Park
- 16 Prete Main Street Plaza
- 17 Rabb House
- 18 Rock 'N River Water Park
- 19 Rock Sports Arena
- 20 The Round Rock
- 21 Round Rock Donuts
- 22 Round Rock Memorial Park
- 23 Round Rock Multipurpose Complex
- 24 Round Rock Sports Center
- 25 Round Rock Visitors Center
- 26 Sam Bass Community Theatre
- 27 Shaylah Dame Skatepark
- 28 Teravista Golf Club
- 29 The Downtowner Art Gallery
- 30 Veterans Park

Lodging

- 1 Aloft
- 2 Austin Marriott North
- 3 Best Western Executive Inn
- 4 Candlewood Suites
- 5 Comfort Suites
- 6 Country Inn & Suites
- 7 Courtyard
- 8 Element
- 9 Extended Stay America North
- 10 Extended Stay America South
- 11 Hampton Inn
- 12 Hilton Garden Inn
- 13 Holiday Inn
- 14 Holiday Inn Express
- 15 Home 2 Suites
- 16 Homewood Suites
- 17 Hyatt Place
- 18 Kalahari Resorts & Conventions
- 19 La Quinta Inn & Suites North
- 20 La Quinta Inn & Suites South
- 21 Microtel Inn & Suites
- 22 Motel 6
- 23 Quality Inn & Suites
- 24 Red Roof Inn
- 25 Residence Inn
- 26 Sleep Inn and Suites
- 27 SpringHill Suites
- 28 Staybridge Suites
- 29 The Ruby Hotel
- 30 TownePlace Suites
- 31 Tru
- 32 Wingate
- 33 WoodSpring Suites

● AMARILLO

● DALLAS

● ABILENE

● MIDLAND



● ROUND ROCK

● AUSTIN

● SAN ANTONIO

● HOUSTON



ROUND ROCK CONVENTION & VISITORS BUREAU

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